

ACADEMIC PLANNER OF BUSINESS STUDIES For class XI (2022- 23)

| Month/Working days | Content | Teaching Padagogy | Interdisciplinary Aspect |
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| July(days-25) 1- 15 (12) 16 to 30 (13) | <u>CH-1 NATURE AND PURPOSE OF BUSINESS</u> <u>Business/Economic/Non Economic activities</u> Economic and Non-Economic Activities Concept of Business, Characteristics Comparison between Business, Profession and Employment | Word Cloud Group Discussion KRA | Relation between economic & Non-economic activities Relation between Commerce & Eco |
| | Objectives of Business, Industry and its Types,& trade Role of Profit Business risk,Nature and causes Revison | Situational Analysis Value Based Analysis Class Test | |
| August (days-22) 1-15 (9) | <u>CH-2 FORMS OF BUSINESS ORGANISATION</u> Sole Proprietorship, Meaning features, Merits and Limitations Joint Hindu Family Partnership | Conceptual Learning Real Life case studies Surveys Class Test | Relation between various forms of BO |
| | Company, Merits and Limitations, Public & Private company Comparative evaluation of Forms of Bus Org. factors considering business organisation OPC- CONCEPT Revison <u>CH-3 PRIVATE,PUBLIC AND GLOBAL ENTERPRISES</u> <u>Public and Private sector</u> Departmental Org. Statutory Corporation Government Company Global Enterprises | Ask Why? Graphic organizers Assignment of 1 Mark Question Unit Test four corners Strategy Word Cloud | Private Vs Public Sector |
| 16-31(13) | | | |

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| | Joint Venture; Role of Public Sector | | |
| | Revision | | |
| August (days-22) 1-15 (09) | CH-4 BUSINESS SERVICES Banking :Types of Bank A/cs, E Banking Functions & services with special reference toRTGS &NEFT Insurance : Principles,Concept of life ,fire, Health&Marine Warehousing | Class Test Ask Why? Value Based Analysis | 1 mark Qs Assignment at the end of Chapter MCQ |
| 16-31 (13) | CH-5 EMERGING MODES OF BUSINESS E-Business and Outsourcing Scope and Benefits. On line transactins,Payment mechanism,Concept of BPO& KPO | Unit Test | Case studies Application Based Questions HOTS |
| September(days -25) 1-15(12) | Revision & Half Yearly Examination CH-6 SOCIAL RESPONSIBILITY & Business Ethics Social Responsibility, far and against, Resp towards Parties Environment Pollution, Business Ethics & elements | Debate on this topic Value Based Analysis Ask Why? | Assignment On Value Based Q's (Discussion on Various derived with students) |
| 16-30 (13) | ROLE OF BUSINESS IN ENVIRONMENT PROTECTION HALF YEARLY EXAMINATION | | Case Studies |
| October(days-18) 1-15 (8) | CH-7 SOURCES OF BUSINESS FINANCE Concept of Business Finance Issue of shares | Self Evaluation test Ask Why? four corners Case Studies | Case studies Relation between business finance & marketing |
| 16-31 (10) | Dedentures Merits and Demerits of Equity share capital Merit and Demerits of Debentures, GDR,ADR,ICD | Class Test | |
| November(days-24) 1-15(11) | Contd- Commercial Banks Retained Earnings Public Deposits | visit to bank Pair and share strategy Assignment of Short Questions Ask Why? | Assignment of Q/A (1 Mark 10 Qs in 10 Min) |
| 16-30 (13) | Other Sources of Business Finance | Assignment of Short Questions Brain Storming Strategy | MCQs |

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| | Factors affecting the choice of source of Finance Revision | UNIT TEST-II | |
| December(days-26) 1-15(12) | CH-8 SMALL BUSINESS :- Entrepreneurship-Concept, characteristics & Need Start up India Scheme, its process,IPR, MSMED ACT -2006 act Role of Small Business Problems of Small Business, Govt schemes and Agencies-NSIC,DIC Revision | Class Quiz REFLECTIVE APPROACH Case Studies of co's Research Based Analysis four corners | Application Based Q/s RELATION BETWEEN BUSINESS & ENTREPRENEUR |
| 16-31(14) | CH-9 INTERNAL TRADE Meaning and types Departmental Store Chain Store Large scale retailers GST CH-10INTERNATIONAL BUSINESS Benefits | Value Based Analysis NCERT Qs | |
| | Revision | | |
| JAN 1 TO JAN 15 | PROJECT WORK | | |
| 16-31 (13) | Revision | Class Test | Case Studies Situation Based Problems |
| | | Case Studies | Sample Papers, Practice for Case Studies& value Based Qs. |
| Feburary(days-22) 1-15 (12) | Annual Examination | | |
| 16-28 (10) | | | |
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